



Biographical Information

Alfred (Al) W. Gerisch, Jr., Esq.

Al Gerisch brings more than 40 years of litigation practice to the dispute resolution arena. His practice focused on premises liability, personal auto, trucking and transportation litigation as well as employment disputes. He has tried over 40 cases to verdict and has mediated in excess of 200 cases representing parties to those proceedings. As a litigator for over 40 years his clients included Greyhound Lines, First Group, Lancer Insurance Co., National Interstate Insurance Co., Gardner Trucking, and LAUSD. His trials included defending Keanu Reeves in an assault and battery case to a defense verdict, LAUSD in a wrongful death case to a defense verdict, and Greyhound Lines in a serious injury case to a defense verdict. His other trials included matters involving a variety of personal injury cases as well as employment related matters.

As a mediator and settlement officer for various courts he had a success rate of over 80% in resolving those matters to conclusion.

In the dispute resolution arena, he has been appointed as a settlement officer for the Los Angeles Superior Court, the 4th District Court of Appeals, the First Friday mediation program for the Palm Springs Superior Court, and has been both an arbitrator and mediator on the superior court panel.

He has completed over 60 hours of mediation training through the Strauss Institute at Pepperdine School of Law where he has honed techniques to assist the parties in reaching through facilitation or evaluation a fair and equitable resolution.

Mr. Gerisch attended USC and obtained a BS in Accounting and thereafter attended Loyola Law School. After law school he clerked for a district judge at the U.S. District Court in Los Angeles before joining the La Follette, Johnson, De Haas, Fesler & Ames firm.

He looks forward to working with all parties in reaching a resolution of their needs with the desire to save both sides the time, expense, and costs of lengthy litigation.